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'DAM Confusion in the Marketplace CMSWire

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Guggenheim Museum I have worked for over ten years in the field of digital asset management setting up DAM systems from analog photography libraries for global companies In my current role I work closely with all museum departments to facilitate digital media asset submissions into the museum DAM system Following the museum's *"The ponents of a digital asset management system*

April 24th, 2020 - The ponents of a digital asset management system David Austerberry has worked in the world of asset management since 1997 He was product manager for Pro Bel's television playout automation and media asset management product lines The next step was

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'Digital Asset Management Career Path Intro Infonista

April 21st, 2020 - Full disclosure here everything I know about digital asset management I owe to the good graces and generous knowledge sharing of Deb Fanslow MLIS above a contributor to one of the key resources in this field DAMNews aka ?Digital Asset Management News Reviews Trends amp Opinion ?I had an opportunity to interview Deb for a client project and was fascinated by the breadth and variety"Architectural Considerations in Digital Asset Management

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'Digital Rights Management DRM Architectures

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April 21st, 2020 - Elizabeth Keathley of Atlanta Metadata and also DAM Foundation has written a new DAM book Digital Asset Management Content Architectures Project Management and Creating Order out of Media Chaos The title covers a wide range of subjects associated with setting up DAM initiatives including Differences between DAM WCM and CMS"

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