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October 31st, 2019 - ogilvy is a new york city based british advertising marketing and public relations agency it was founded in 1850 by edmund mather as a london based agency in 1964 the firm became known as ogilvy amp mather after merging with a new york city agency that was founded in 1948 by david ogilvy the agency is known for its work with dove american express and ibm'

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