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By Angeline Close Scheinbaum

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May 25th, 2020 - there are a number of factors influencing the online consumer however this research will try to identify the main factors influencing the online consumer and will therefore try to limit these to a few in order to be able to investigate the effect on the online consumer within the field of consumer behaviour there are many theories and'

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May 23rd, 2020 - drawing on consumer search theory we develop hypotheses about consumer responses to differences in presentation timing and remendation type and the interaction between the two the findings establish that quality improves over the course of an online session but the probability of considering and accepting a given remendation diminishes over the course of the session''a study of factors affecting online buying behavior a

May 20th, 2020 - future research could use our suggested factors f filtering elements f and then filtered buying behavior f fff model framework as a basis to empirically explore the factors affecting the online consumer purchasing process and to test the suggested model by the interested researchers in the relevant area of research'

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May 18th, 2020 - in this article researchers discuss the concept of cognitive dissonance in the context of online consumer behavior there is a substantive discourse on cognitive dissonance in different disciplines such as psychology and sociology'

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