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'cities museums and soft power a look at london

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April 14th, 2020 - museums are the sleeping giants of cities fast being a major urban force helping cities to attract people and investment and address challenges such as inequality social exclusion and sustainability this is the big idea from internationally renowned cultural planners gail lord and ngaire blankenberg in their new book cities museums and soft power'

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support 400 000 jobs this represents more jobs than puter programming or civil engineering generate gegê leme joseph museums in the age of brazilian soft power"can what museums choose to exhibit or promote define the

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